

Armenia Lacrosse and M.A.M Educational Movement Launch Global Online Program to Strengthen Armenian Christian Identity, Language, and Heritage

YEREVAN, ARMENIA — Armenia Lacrosse and the **M.A.M Educational Movement** (mam-edu.com) are proud to announce a strategic partnership to launch "**Jesus, Language, Heritage**," a unique online educational program created exclusively for Armenia Lacrosse players, coaches, staff, and their families around the world.

More than a history course, "**Jesus, Language, Heritage**" is an invitation to rediscover the spiritual and cultural foundations of Armenian identity. At the heart of the program lies a timeless question:

Who was Jesus Christ, and what does He mean to us as Armenians?

As the **first nation in the world to adopt Christianity as a state religion in 301 AD**, Armenia's Christian faith has shaped its national identity for more than 1,700 years. It inspired the creation of the Armenian alphabet, gave rise to centuries of sacred architecture and music, preserved the nation's culture through periods of hardship, and continues to unite Armenians across the globe today.

Developed by M.A.M's team of educators in Yerevan, the program consists of **eight live online lessons**, each lasting one hour, designed to be accessible to participants anywhere in the world.

Throughout the course, participants will explore:

- The Christian foundations of Armenian identity.
- The life and teachings of Jesus Christ.
- The meaning of Christian faith, prayer, and spiritual life.
- The symbols, traditions, and heritage of the Armenian Apostolic Church.
- How Christianity has helped preserve the Armenian nation, culture, and values throughout history.

Today, the **M.A.M Educational Movement** delivers online educational programs to Armenian communities in **more than 40 countries**, helping thousands of Armenians strengthen their connection to their language, heritage, and homeland.

This initiative has been made possible through the **Biblical, managerial, and financial support of the Khachkar Studios team**, whose commitment has helped transform this vision into a meaningful educational opportunity for Armenian families worldwide.

"Some things are simply too important to lose. Christian faith is one of them. Through this partnership, we hope to give every participant a deeper understanding of the faith that has shaped the Armenian nation for more than seventeen centuries and continues to unite Armenians across generations and continents."

By combining education, faith, and heritage, Armenia Lacrosse and M.A.M Educational Movement seek to strengthen not only knowledge but also identity—ensuring that future generations remain deeply connected to the values and traditions that have defined the Armenian people for centuries.

About Armenia Lacrosse

Armenia Lacrosse is dedicated to growing the sport of lacrosse throughout Armenia and the global Armenian diaspora. Through athletics, the organization builds community, strengthens national pride, creates positive social impact, and fosters meaningful connections to Armenian heritage.

About M.A.M Educational Movement

Headquartered in Yerevan, Armenia, the M.A.M Educational Movement [<https://www.mam-edu.com/>] is one of the country's leading educational organizations, delivering innovative online learning and professional development programs. Serving learners and educators in more than 40 countries, M.A.M empowers Armenian communities worldwide by preserving the Armenian language, strengthening Christian values, advancing teacher excellence, and fostering a lifelong connection to Armenia's history, culture, and national identity. Through its educational initiatives, M.A.M is helping preserve and promote Armenian heritage across generations and around the world.